

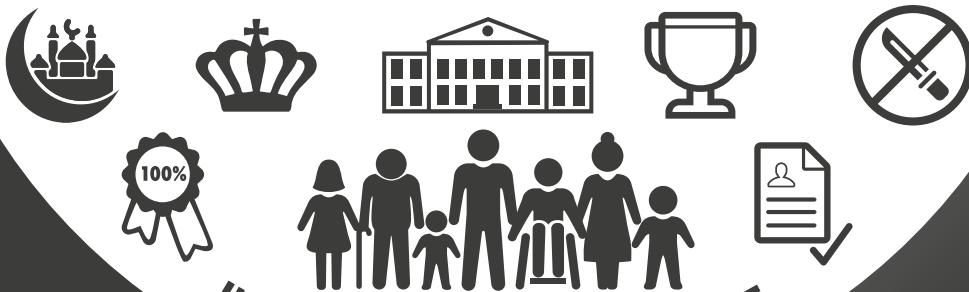


INSPIRE • ENGAGE • EDUCATE



IMPACT REPORT

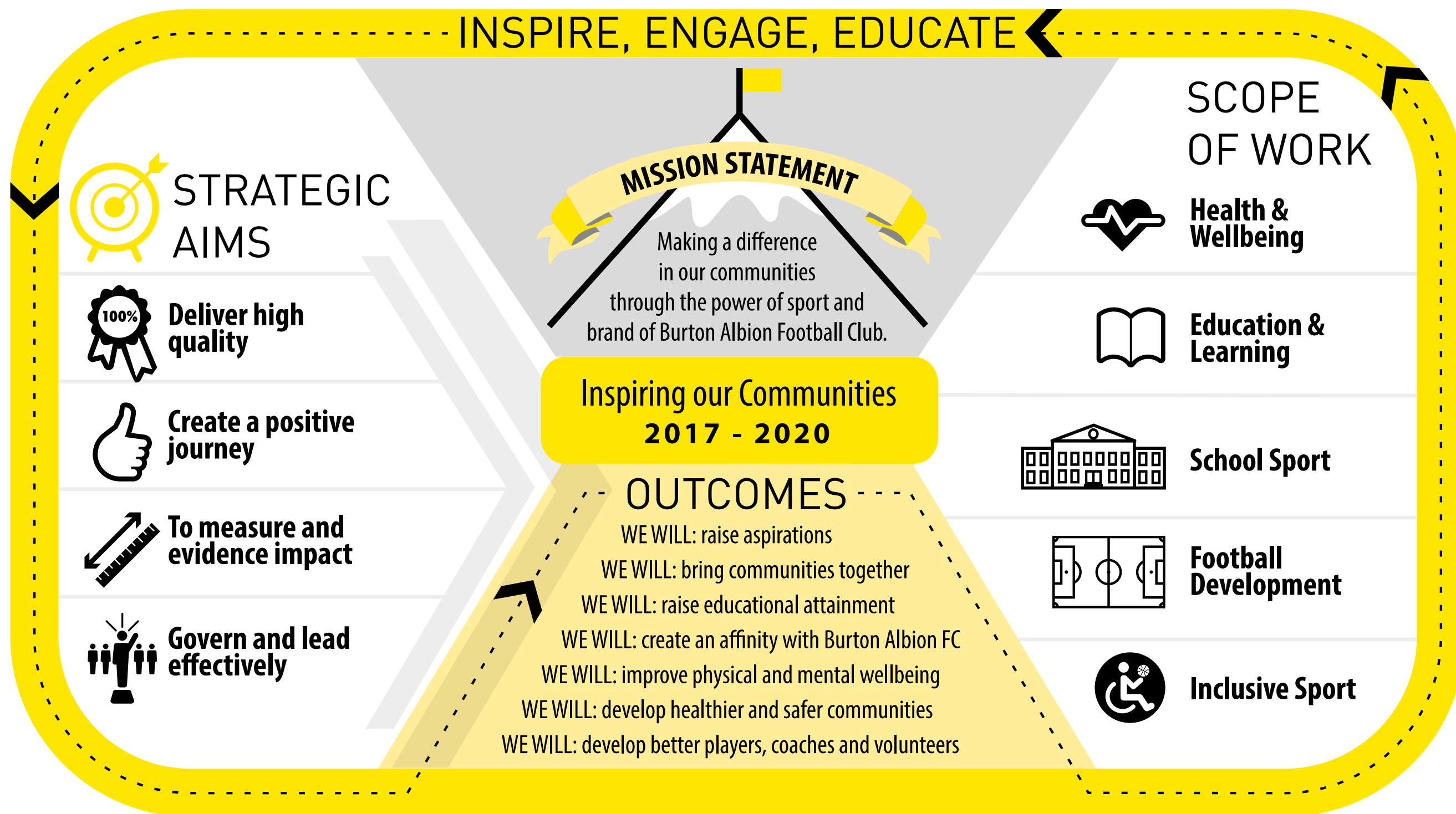
2018-2019



INSPIRE • ENGAGE • EDUCATE

Charity Number 1142920





CORE VALUES



CONTENTS



Matt Hancock
Head of Community

I have great pleasure and enormous pride in what has been delivered over the last 12 months. The second year of our Inspiring Our Communities strategy has been challenging but hugely rewarding. We have continued to deliver against targets we set ourselves in 2017 and I am proud that day in day out we continue to achieve these and, in many cases, exceed them comfortably.

At the very start of the year we were lucky enough to be visited by royalty with the visit of HRH The Duke of Gloucester to the Burton Albion Community Football Centre. The visit was an amazing opportunity to highlight our community venue but also a chance for our workforce to show off their fantastic programmes delivered within East Staffordshire and the surrounding areas every week. We have also been very lucky

this year to be commended for our work locally through the Burton Business Awards, Trent & Dove Impact on the Community Awards and a Burton Civic Society Award for the positive impact we make on people's lives. This is all wonderful recognition for our workforce and our amazing partners we work tirelessly with.

Our strategic aims to; Deliver High Quality; Create a Positive Journey; Measure and Evidence Impact and Govern and Lead Effectively are the heartbeat of our charity and the successful delivery in year two has ensured that we are on our way to achieve our mission of 'Making a difference to our communities through the power of sport and brand of Burton Albion FC.'

The focus slightly changes as we move into the final year of our strategy as we begin to plan for the future and the long-term sustainability of our charity. It goes without saying we could not make the difference we do without the support of our wonderful Football Club led by Ben Robinson MBE. As we make our plans for the future we will involve as many partner organisations and friends as possible as we are well aware that for our charity to continue to exist successfully, we must partner with others on projects and programmes where skill sets and values can be aligned.

I'm hugely excited about the future but immensely proud of this Impact Report and what has already been achieved.

Matt Hancock, Head of Community



John Jackson
Chairman

As the second year of our 2017-2020 strategic plan draws to its close, we remain firmly on course to achieve all our targets and more besides. This reflects great credit on our magnificent staff and brings undoubtable satisfaction to our sponsors and partner organisations. A highlight of the years activities was the visit of HRH The Duke of Gloucester in October marking the completion of our operational facilities.

The number of participants in all our activities continues to increase and there can be no doubt we continue to make a considerable impact on lives of the communities we serve.

We continue to make progress with our engagement in the fields of Education, Employment, Health and Wellbeing, Literacy and Numeracy and community relations. As is clearly demonstrated in this report.

We have recently introduced Active Recovery, empowered by Macmillan, aimed at bringing relief to those living with or beyond cancer. This has been extremely well received and is already oversubscribed.

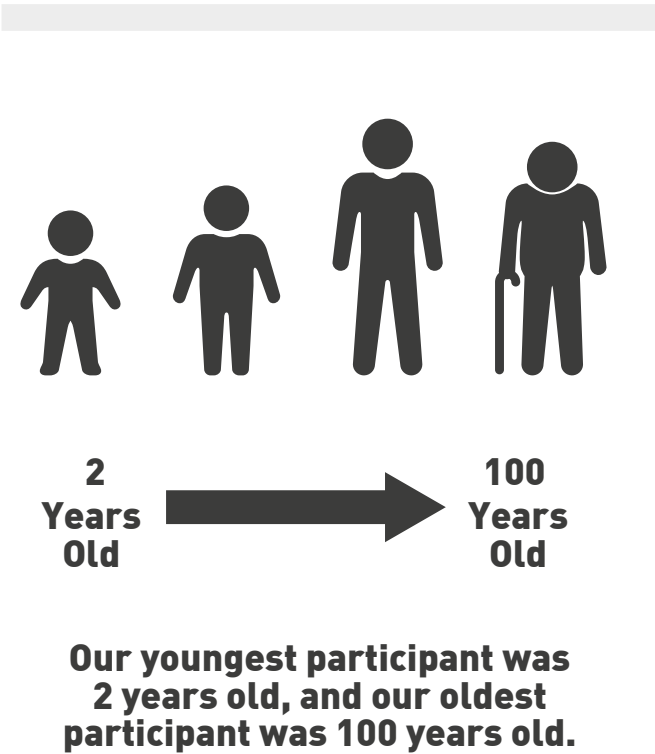
This report highlights some of our individuals success stories and shows what can be achieved by providing high quality activities all enabled with close working relationships with so many organisations including Local Authorities, the Police and Crime commissioner, Parish Councils, Local Councillors,

Queens Hospitals, Schools, various third sector partners the English Football League Trust and Premier League Charitable Fund.

I record my appreciation for my fellow trustees for their continued support and enthusiasm and they join me in thanking Burton Albion Football Club for their encouragement and support, to our Head of Community Matt Hancock for is exemplary leadership and to all our excellent staff for their hard work, enthusiasm and loyalty without which the achievements of which we are so rightfully proud would not have been possible.

John Jackson, Chairman

BACT 2018/2019 OVERVIEW



HEALTH & WELLBEING

We Will: Improve physical and mental wellbeing
We Will: Develop healthier and safer communities



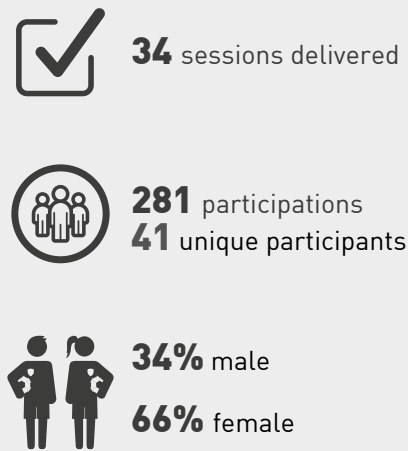
Whether it is with disaffected young people, adults living with a long term health conditions or isolated older people, our work is most effective when we bring people together to share experiences, to learn and to support each other. BACT share our vision and are great partners because they sit at the heart of their community and are trusted and respected for the role they play.

Adrian Bradley, Head of Sport and Health, EFL Trust

EXTRA TIME HUB



FIT FANS



OVER 50S FITNESS





HEALTH & WELLBEING



545 delivery hours



14,076 participations across all projects



We used **5** community venues



88% had an improved physical or mental wellbeing



77% felt healthier due to BACT projects



96% enjoyed regularly coming to BACT projects

CREATING A POSITIVE JOURNEY FOR POLLY

Polly started attending Extra Time Hub (Golden Goal) when the sessions first started. She has always been very active and took part in most of the activities that are offered eg fitness, table tennis and boccia. Polly also attended other groups run by BACT throughout the week.

When Polly was sadly diagnosed with cancer she started missing some of BACT's Extra Time Hub sessions. Staff were aware that she had been poorly but were not aware of how ill she was. When her husband Jim told us it was a huge shock to all the staff and volunteers on Extra Time Hub.

Since Polly has been receiving treatment she has slowly been able to integrate back into BACT's sessions. The first couple of weeks after coming back she only took part in social elements of the sessions. Polly says she really missed coming to the sessions and seeing her friends each week. Polly is now able to join in with some activities and attends the Extra Time Hub fitness session with Amy and joins in with pitch walks and other activities. She has said that she only joins in with the activities because BACT make her feel safe.

Polly's dream is to get back to playing badminton. She used to play years ago and wants to build up her fitness and stamina so she can get back to where she was. We are hoping that by continuing to take part in the activities at Extra Time Hub on a Wednesday morning Polly will soon be confident enough to be able to start playing badminton again and maybe even introduce this as an activity at the Extra Time Hub.

CREATING A POSITIVE JOURNEY FOR FIONA

I started with Red January to help me get fitter and to do something for myself, I read that exercise was good for the mind as well as fitness. I've been through a tough year and needed to focus on something. From day one I was made feel welcome, the bootcamp is great, lots of variety with a good laugh in between. I've become fitter since starting with this group, everyone supports each other. James is excellent at his job he does push us to give it everything we have got. He is a great motivator. Thanks to BACT and James for helping me.



The patient board for ESCCG has first hand knowledge of the impact that Burton Community Trust has on our community in its tremendous support for its Cancer programme working with Burton and Derby hospital.

This is a clear indication of engagement and applying its resources with maximum effect, in our opinion this can only be delivered by individuals and teams that are committed to serving our communities.

Chris Ragg

Chair of Patient Board, Chair as lay member for Public and Patient involvement for ESCCG.



EDUCATION & LEARNING

We Will:

Raise Aspirations / Raise Educational Attainment / Create an affinity with Burton Albion FC / Develop better players, coaches and volunteers

BURTON & SOUTH DERBYSHIRE COLLEGE



43 male
15 female



120 sessions delivered
93.5% average college attendance



2,000 hours work experience



Ladies

2nd in the EFL CEFA North Division & Runners-Up in the EFL CEFA North Cup 2019

Men's

2nd in the EFL CEFA Central League & 4th in the CEFA North Central League



21 completed their FA Level 1
2 are completing their FA Level 2

Pathways:

4 USA scholarships,
3 BACT/USW foundation degree

A record of **9 Students** studying a Level 3 Extended Diploma



LANDAU FORTE ACADEMY



170+ sessions delivered



39 students



2 Teams competing in the AoC League



20 students went on a football training tour of Madrid



3 students progressing onto the Foundation Degree





EDUCATION & LEARNING

CREATING A POSITIVE JOURNEY FOR ELLA

Our Football and Education programme has had an excellent year both on and off the pitch with 97 students on our programme and a record number of students taking the extended diploma at Burton and South Derbyshire College.

On the pitch our ladies team had a particularly good year coming runner-up in both the league and cup, as well as Ella Doocey representing BACT at the EFL Awards where she was



runner-up EFL CEFA Ladies Player of the Year.

"Ella works tremendously hard keeping on top of her academic work and maintaining her athletic performance, and we wish her all the best for the awards evening."

Amrit Virk, Deputy Director of Curriculum, Burton and South Derbyshire College

"The Trust has a great Football and Education programme and it's quite clear the players are flourishing with their education and player development."

Fleur Robinson, Commercial Director

NATIONAL CITIZENS SERVICE (NCS)

We Will: Raise Aspirations

Bring communities together

Develop better staff and volunteers



17,630 hours of volunteering in local community across 25 venues



281 Graduates



£5,562 money raised



40 Staff



£1,880 money donated to teams for Social Action Projects



2 Volunteers

£3,682 donated to charity



15 Teams

CREATING A POSITIVE JOURNEY FOR DECLAN

Declan started as an NCS participant in 2016 where he successfully graduated the programme. Since graduation he has been a peer mentor, works in hospitality for BAFC, and is now an NCS member of staff.

"Working on NCS has made me realise that I should be eating more healthily and look after myself. Saying yes to NCS was the best decision I have made; it has given me more opportunities and a different perspective on work than I thought. It has inspired me to continue making a difference in other people's lives. If it wasn't for NCS I wouldn't have started working for BAFC. They have supported me through my life changes and taught me to be a better person."



EDUCATION & LEARNING

We Will:

Raise Aspirations / Raise Educational Attainment

Develop better staff and volunteers

ENRICHMENT EDUCATION



66 Respect Burton Students in **5** Secondary Schools



30 Young People attended EFLT Social Mix Events



10 students attending Long Term Enrichment @ BACT



14 Young People completed the EFLT Social Mix Programme including a 3-day residential



140 students attend Inspiring Your Future Days with BAFC



2 School-based Enrichment Groups



16 Secondary school students attended our BBC Young Reporters Day

EMPLOYABILITY



31 Work Experience Students



18 Volunteers

BBO EVOLVE:



129 initial engagement receiving employability support



53 have participated in our weekly Head for Goal football therapy sessions

TRAINEESHIPS



5 learners completed our 16-18 Traineeship with Warwick College Group



2 completed our 19-24 Traineeship with EFL Trust



32 currently on BBO EVOLVE programme



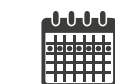
11 progressed to distant learning



All learners completed over **100 hours** of work experience each



7 progressed to training / qualification



12 weeks on programme



10 progressed to employment





EDUCATION & LEARNING

CREATING A POSITIVE JOURNEY FOR KELLY

Kelly was referred to BACT from Trent & Dove Housing following her being discharged from a Specialist Unit where they had been supporting her with some mental health issues.

At 15 years of age, Kelly suffered a horrific knee injury whilst she was refereeing a football match, a career which at the time she aspired to. Following the injury, Kelly struggled with lack of fitness where her weight increased to 26 stone, poor self-confidence and some bad decisions resulted in an attempted robbery sentence from Staffordshire Police and Kelly moving into a mental health centre within a period of 12 months.

In February 2018, Kelly was discharged from the centre and was moved into supported housing to help build self-independence.

Seeking support with building confidence, social and employability skills, Burton Albion

CT started to engage with Kelly through a Social & Activity Group session which encouraged her to socialise with small groups. Arts & Crafts, Walking Therapy and support with Health and Fitness were also accessed through the sessions.

As Kelly had not been in any recent employment, she was really focused on losing weight and getting fit. We enrolled her onto a Distance Learning Level 2 in Nutrition and Health. This seemed to real boost her self-confidence and since doing her on-line course, Kelly has moved onto volunteering on matchdays with the football club where she assists the programme sellers, turnstiles and cleaning the stadium after the match. Speaking about her recent work experience, Kelly stated, "This was the first time in 15 years that I have started to feel positive and wanted to think about getting back into work. I'm really enjoying it".

FURTHER EDUCATION



3 Apprentices completed Level 2 Apprenticeship in Activity Leadership



USW Community Football Coaching and Development degree:

2 x First Year Students

2 x Second Year Students

2 Third Year Students completed



BSDC Football Coaching and Development Degree:

4 first year students



PRIMARY SCHOOL SPORT OVERVIEW



4,158 participants engaged per week



1764 total extra-curricular pupils per week



4,785 extra-curricular sessions



7,591 delivery hours



2250 curricular pupils per week



Worked With Partners; Premier League, EFL, ESSP, Staffs Cricket, FA.



36 Staff delivering in primary schools



2,912 curricular lessons



SCHOOL SPORT

We Will:

Raise Aspirations

Improve physical and mental wellbeing

Raise Educational Attainment

Create an affinity with Burton Albion FC



Using BACT to run our sports after school clubs has ensured that children have been given a broad range of sports which have inspired them to take part competitively. Coaches are well organised and professional and have increased the breath of sports available to all children. The clubs this year have usually had a waiting list due to there popularity.

PPA cover has provided the children with high quality sports coaching which ensure the children have lessons with comprehensive detailed objectives and fun activities which are progressive.

Mandy Whitehouse | Headteacher
River View Primary and Nursery School

Premier League Primary Stars

- 43 Schools engaged in the PLPS Programme
- 34 Teachers worked with developing their knowledge and understanding of PE and School Sport
- 35 Schools involved in Competitions
- 8 Collapsed Curriculum Days delivered
- 1 Girls Cup and 1 Mixed Festival delivered
- 25 Assemblies delivered covering a range of topics including healthy eating, staying safe online and the values of the Premier League
- 10695 Hours of delivery
- Participants from 25 wards across East Staffordshire have engaged in the PLPS programme

Kinder + Move and Learn

- 1,802 Participants engaged in core Move and Learn sessions
- 32 Schools have engaged in the Move and Learn programme
- 4 Joy of Moving Festivals delivered
- 1,006 Participants engaged in the Joy of Moving Festivals
- 6 BAFC Players have visited local schools to celebrate the Move and Learn programme
- 2 Key Partners for the Move and Learn programme – EFL Trust, Ferrero



The work that Burton Albion Community Trust has done with our pupils over the last year has been invaluable. The staff have always been professional in their approach to our pupils. They have worked hard to ensure that all activities are fully inclusive and meet a range of learning needs, ensuring that all of our pupils are able to take part.

Nicola Price | Head of School
Fountains Primary School



SCHOOL SPORT

Over the past 12 months we have:



Delivered over **10,000 hours** of activity and CPD



Engaged with **43** schools through the Premier League Primary Stars programme



Provided various workshops and assemblies focused on PHSE.

PRIMARY SCHOOLS PRIMARY STARS JOURNEY

The Richard Clarke First School are one school who have embraced and embedded our Primary Stars project. We also deliver lunch time and after school clubs with a focus on dance. The after school clubs had such a fantastic response that the school decided to use one of their collapsed curriculum days for dance with the whole school taking part in dance activities.

The school used their second day to shine the spotlight on sugar and healthy eating with BACT staff going into the school to deliver sessions on sugar swaps and healthy eating.

This wasn't the only spotlight, the school actively engaged in a Sky Pass on Plastic Competition. The children and staff made outfits and accessories using recycled plastic and then hosted a fashion show at school with Billy Brewer as special guest. The school's competition entry earned them a spot in the top 10 entries across the country and a visit from Sky News who filmed the fashion show.

The biggest impact we have had this year working with this school has though been the work on teacher CPD. Over the past 12 months our lead dance coach has been working with two members of staff who at the start of the year had very little confidence in delivering dance to children in their school.

Our coach met the staff to put an action plan together of support with clear milestones and actions. The coach then went into school to deliver with the staff supporting the lesson. They reviewed the lesson and lesson plans and the coach supported the staff to deliver small parts of the lesson to begin with, however, this has now grown over the year to the point where our coach is supporting the staff.

The staff have found working with our coach easy as she was so approachable, adaptable and understanding. She delivered real activities with a child focus and now the staff feel more confident to plan, lead and deliver dance to not only their own class but to the school as a whole.



FACILITIES

BURTON ALBION COMMUNITY FOOTBALL CENTRE



54 weekly hours on average



7 external tournament days



5 adult informal Leagues



Office space for **28** BACT staff



9 Grassroots junior football clubs



22 birthday parties



42% mixed gender bookings



3-83 age range



8 regular Female only sessions



7 FA coach education courses



62 different community groups have accessed the facility

ANGLESEY COMMUNITY FOOTBALL CENTRE



6 Grassroots clubs



19 weekly Sessions on average



78% participants from an ethnic minority



3 female only sessions



age range **5-79**



34 different community groups

BURTON ALBION COMMUNITY HUB



Average **65 hours** of programme / project activity per week



Office space for **24** BACT staff



38% participants from an ethnic minority



42% male
58% female



15 community organisations access the facility regularly



FACILITIES

The Burton Albion Community Football Centre (BACFC) continues to be a high quality facility for a range of community programmes and has developed a strong and positive partnership with the Burton Junior Football League.



BURTON JUNIOR FOOTBALL LEAGUE

Season 2018-2019:



30 under 7s teams



2 Cup finals for the u13's and u14's age group



40 rounds of fixtures from September 2018 through to May 2019



As well as older age groups getting the opportunity to play on the Pirelli Stadium pitch.

Q&A WITH ANDY TOPHAM BJFL CHAIRMAN

Has it reduced the amount of games being cancelled?

The BACFC has enabled the League to provide 40 rounds of fixtures with no cancellations due to weather conditions, as a direct comparison average number of matches played on grass pitches at our central venue over the course of season was 31.

Has there been an increase in teams in the league since coming to BACFC?

Yes for season 2017-2018 number of teams registered to play at the facility was 26, season 2018-2019 number of teams registered to play at the facility was 30 teams, for season 2019-2020 the number of teams registered to play at the facility has increased to 36 teams. This shows a steady season on season growth in the number teams playing u7's football, this is made possible using the BACFC.

Any other comments?

The opportunity to use the Education spaces as well as astro turf pitch has enabled the League to look at investing in coach development for the u7's coaches through specific CPD. The League have also used the facilities available to support new referee cohorts where we can now provide mentoring by senior referee's for these new referee's to develop their skills in match day management over a sustained period of 40 rounds of fixtures.



FOOTBALL DEVELOPMENT

We Will:

Raise aspirations

Bring communities together

Create an affinity with Burton Albion FC

Improve physical and mental wellbeing



180 Total Players
(135 Burton; 45 Uttoxeter)



7 Progressing into 2019-2020 F&E programme



52 BACT open invite sessions and Partner Clubs



Guest sessions and workshops
including Craig Shakespeare from LMA



13 Trials for Academy and other clubs signed etc, including U7s acting as pre-academy for fixtures and training



3 Games v Academy

CREATING A POSITIVE JOURNEY FOR JOSH

Josh was highlighted as a gifted and talented individual by the Burton Albion Community Trust coach delivering the session, and recommended Josh to the Advanced Development Centre programme for a 6-week trial period.

Josh began to excel during this period and was offered a place full-time onto the programme in the U14s age group.

The information evening was informative and exciting for Joshua and appeared to be very structured and child centred, focussing not only on football skills but other skills such as teamwork and resilience.

Joshua started his 6-week trial period and during this attended Tuesday evening sessions with his coach Ben, he excelled and was officially invited to join the advanced development centre, which Joshua was thrilled about.

"Joshua feels the training sessions are structured, constructive and he has really improved on his passing skills, confidence, experience in playing in different positions and playing onside other experienced players in both training and matches.

Joshua has found the sessions useful and has learnt a lot of new skills and I have seen his confidence really improve with Burton and in his Sunday football team Cannock Colts.

Joshua has just started his second term with the club and is really enjoying the experience, from a parents point of view I think the process from initially training at Burntwood Leisure Centre to being accepted into the development centre is excellent and enables talented young players to be noticed and given the opportunity to train with experienced coaches and players at a professional club."



FOOTBALL DEVELOPMENT MUMS PLAY

- 40 attendees
- Ladies 16+
- In 2019 mums play became a just play centre after receiving funding from local county FA
- 5 festivals and tournaments
- FA people's cup
- Entered into the Staffordshire FA "Mums play" league for 2019-2020 season



CREATING A POSITIVE JOURNEY FOR SAM

I have been involved with Burton Albion Community Trust now for around 8 years, since their inception. I have 3 children and my eldest, Connor started with the after-school football sessions when he was in year 1. As Connor has learning difficulties I was regularly speaking with the coaches about his issues and how they could potentially help him. This led to him attending their holiday clubs too, moving on to disability sessions and finally to being 'coaches helper' on the holiday courses. The other 2 followed suit, taking part in various after school and holiday clubs and just generally enjoying their involvement with the Trust. The 'Wheelers' were always welcomed enthusiastically into whatever activity they turned up for and we, as a family have always enjoyed a great relationship with BACT, the children benefiting from everything that there was to offer.

For me, I've always been into sport - watching or playing, but it was a regret of mine that I never got to play football - I come from the generation of women where girls were just not allowed to play.

Last year I was excited to hear about a new 'Mum's Play' session that BACT were starting up. Not sure what to expect I went along to the first session to find only 3 other participants. The coaches however were not discouraged by this and put on an excellent session where I got to play football (properly) for the first time. It was fantastic for me to be able to turn up to do something I'd always wanted to do but also to have the coaches accommodating the fact that my children had to tag along with me. As the weeks went on, as I was enjoying the sessions so much, I 'encouraged' friends, family and some work colleagues to come along too.

Last summer we were able to compete in our first festival which we all thoroughly enjoyed. I will always remember the feeling of pulling on my shin pads for the first time about to play my first bit of competitive football and thinking if only my PE teacher could see me now!! It was honestly a moment that I will always remember.

Fast forward to now and we have over 20 women who come to the session as regularly as possible, we have competed in 5 tournaments and played friendlies, with a view to entering the league competition for the upcoming season. We (obviously) enjoy going out socially and have formed friendships out of our shared enthusiasm for the sessions.

We have had a few coaches over the year and without their support, encouragement and sense of humour we may not have got to where we are now.

I cannot imagine my week without these sessions - and am incredibly grateful to the Burton Albion Community Trust for the opportunity they have given me (and all the women) to do something that we never thought we could.



INCLUSIVE SPORT

We Will:

- Develop healthier and safer communities
- Raise aspirations
- Bring Communities together



KNIFE CRIME DELIVERY SESSION

Diversionary Programmes



8 Kicks Dance Matchday performances
9 Dance Holiday Camps



1 'Kick it Out' - Racism in Football Tournament with 85 participants from different wards.



1 'Ramadan' Football Tournament with over 100 participants with a Community Iftar.



687 Sessions Delivered



31% Female
69% Male



3 Knife Crime Delivery Sessions with community Partners



702 Individual Participants

CREATING A POSITIVE JOURNEY FOR SOPHIE

Sophie is a student at Edge Hill Junior School in Year 6. She has grown so much in confidence over the past few years, particularly since the sudden passing of her father in 2017. Sophie has been attending the Kicks Dance sessions on a Friday evening. Despite not knowing anyone when she started attending, she soon made friends and was at the front of the group when they danced in front of over 4000 people at the Pirelli Stadium on the pitch at half-time of the Brewers match. Her confidence has grown throughout her time attending Kicks Dance sessions, she has now even started to attend a football afterschool club at Edge Hill. In addition, she has taken the lead role in the recent school production of 'Cinders', where she was Cinderella and put in 4 fantastic performances in front of the whole school, parents, siblings and others.



'The Burton Albion Community Trust are doing a fantastic job in engaging the public through the power of sport. Through the dedication of the workforce it is clear to see the impact the Trust is making on the local community.'

'Engaging with young people through sports means we can intervene earlier to tackle issues before they become a bigger problem. Not only is this better for those directly involved, but it's also the best way to reduce crime and have a positive impact on communities in the long-term.'

Sue Arnold | Deputy Commissioner for Police, Fire and Rescue and Crime



INCLUSIVE SPORT DISABILITY SPORT



Adult Disability

- 48 Sessions Delivered
- 323 Participations
- 14 Unique Participants
- Burton Albion FC Fan of the Year – David Raby

Holiday Inn Express Junior Disability Youth Club

- 23 Regular Participants
- 652 Participations
- 33 Sessions Delivered
- 2 Family Day Sessions
- 6 Life Skills Sessions

Able Too Albion

- 1 Junior Under 16 team
- 18 regular participants
- Regular Holiday Camps
- 41 sessions Delivered
- 347 Participations

Powerchair ‘Burton Albion Chariots’

- 5 regular attendees
- 45 Sessions Delivered
- 163 participations
- 1 England Powerchair trial



OUR PARTNERS & FRIENDS

PL Primary Stars aims use the inspiration of the Premier League and professional football clubs to help all children in England and Wales to learn, be active and develop important life skills. It is great to have Burton Albion Community Trust support the delivery of the programme in local schools where they make a valued and impactful difference to their participants, teachers and school communities.

Ross McKinley

Schools Programme Manager, PLCF

“Burton Albion Football Club and Burton Albion Community Trust have a strong partnership and everyone continues to do a fantastic job ensuring the local community remains firmly at the heart of our Club. Working together we’ve delivered many initiatives including the Inspiring Your Future events that support young people at a time when they are making decisions about their future. This year we extended the programme to the business community where the focus on health and wellbeing was well received. Personally I’m delighted that we’ve relaunched our Ladies Football Team and I’m hoping this will encourage even more women to sign up for activities with the Trust. I’m constantly inspired by the growth and success of the Trust and I know that together we will continue to inspire, engage and educate people to make a positive difference to their lives.”

Fleur Robinson

Commercial Director, Burton Albion Football Club and Trustee of BACT

‘Burton Albion Community Trust continue to be an extremely valued member of the EFL Trust national network. As we develop our offer to support the communities in which EFL clubs operate, we are delighted to be able to rely on innovative charities such as BACT to push the boundaries in terms of quality provision and best practise that we can share across the country.’

Mike Evans

Director of Operations, EFL Trust

Our relationship with Burton Albion Community Trust is great. As a business we continue to support our community in a variety of different ways and being in partnership with BACT ensures that we can give something back to the local community. We also know that we are linked with a trusted brand that focuses on quality, just like ourselves.

Ray Garlick

Managing Director, Raygar Architectural & Engineering Supplies Ltd

Working at close quarters every Thursday with BACT I can see first -hand the huge impact it has on the community. BACT aims to inspire, engage and educate and the trusts dedicated, motivated staff ensure that this promise continues to be fulfilled.

Richard Winterton

Richard Winterton Auctioneers

BSDC values the continued collaboration with Burton Albion Community Trust immensely. By working together we can collectively achieve so much more for the community in Burton and we look forward to new and exciting developments emerging from the partnership in the months and years to come.”

Sarah Drew

Assistant Principal, Burton and South Derbyshire College

Our work with Burton Albion Community trust has enhanced the sports provision in our school and provided the opportunity for many of our youngsters to experience activities they otherwise would not. From providing our older children with lessons demonstrating the importance of fitness and healthy lifestyle to our less active pupils enjoying to delights of playing curling in our school hall at lunchtimes , the coaching staff of BACT have helped inspire our pupils to see both the opportunities and benefits of activities inside and outside the classroom. The partnership with Burton Albion is a key part in helping us demonstrate to our pupils what they can aspire to in the future.

Simon Webster

Headteacher, Richard Wakefield C.E. Primary Academy

The team at BACT are professional and knowledgeable, they create a fabulous environment for the children to enjoy the sessions whether these be during the school day or after school. Centrally the organisation has a strong team to ensure that staff are deployed effectively and cover for absence is seamless.

Deb Bacon

Chief Operations Officer, Central Co-operative Learning Trust

The patient board for ESCCG has first hand knowledge of the impact that Burton Community Trust has on our community in its tremendous support for its Cancer programme working with Burton and Derby hospital.

This is a clear indication of engagement and applying its resources with maximum effect, in our opinion this can only be delivered by individuals and teams that are committed to serving our communities.

Chris Ragg.

Chair as lay member for public and patient involvement for ESCCG.



ENABLERS BURTON ALBION FC



67 community events



BACT inflatables were used to support **46** community events



Billy and Bettie were out and about at **127** community events and schools



Charity trip to Ghana
17 volunteers
544 group hours of volunteering plus many individual hours

On behalf of BAFC, BACT have delivered:

- 6 Open access Pirelli Stadium Ground Tours
- 18 Community Group Pirelli Stadium Ground Tours
- 282 Community Player appearances

BAFC Donations to BACT to distribute in the community as well as programmes

- Over 1,500 community tickets donated to various BACT programmes which is consistent with 2017/18.
- 131 ground tour vouchers for 4 people
- 56 Vice President tickets for BAFC first team games
- 17 signed pennants
- 11 signed BAFC balls
- 125 pre match hospitality tickets
- 26 BACT holiday coaching vouchers
- Over £30,000 worth of donations that BACT have delivered back into the community on behalf of BAFC which is consistent with 2017/18.



FUTURE

In 2019/20 we intend to continue to make a difference within our local communities through the power of sport and brand of Burton Albion FC.

In 2019/20 we will:



Ensure our Core Values are at the heart of everything we do



Establish a consultation exercise to look at developing our new strategy



Consult our staff and enable their voice to be heard through the Values & People Group



Develop an Outcomes Framework allowing us to confidently measure the impact of the Strategy



Implement an electronic HR system



Launch our new Strategy in September 2020



Continue to keep our Partnerships strong and focus on building new ones



We are proud to be part of the Burton Albion Family.

"Burton Albion's story has always been about putting community first."


Ben Robinson, Chairman, Burton Albion FC.

INSPIRE ▪ ENGAGE ▪ EDUCATE

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