

University of
South Wales
Prifysgol
De Cymru



2023

BURTON ALBION COMMUNITY TRUST **DEGREE PROGRAMME**

COURSE STATEMENT



Ben Webster
POST 16 TEAM LEADER

My name is Ben Webster, I'm the Post 16 Team Leader at Burton Albion Community Trust, and who oversees our Higher Education programme offers. In partnership with the English Football League Trust (EFL Trust) and the University of South Wales (USW), we have a wide variety of courses available, such as Community Football Coaching, Sports Coaching, and Sports Business and Management. We've got previous alumni who have graduated into teaching roles, elite and community coaching roles, with many transitioning to staff working for Burton Albion Community Trust.

All of our courses are designed with an applied industry focus, working with partners in industry to ensure that the curriculum and assessment is designed to support students with the skillsets they require to become deployable in the industry. We also have work-based learning integrated into the programme to support students underpin academic with practical based learning across Burton Albion Community Trust (BACT) and Burton Albion Football Club (BAFC). We have a fantastic mentor team which will give students unrivalled support in their academic and practical work to ensure learner progression as an individual and practitioner. Further to this, you will receive support from our designated Academic Development Officer from the EFL Trust, and the module leaders from the USW.

We've got fantastic facilities at BACT, such as the classroom facilities, 3G pitch, and the executive boxes at BAFC where lectures take place. Students also complete two residential visits to the USW Sports Park, so you'll get lots of hands-on experience throughout your degree. Students also have access to industry recognised qualifications to further develop their practical skills.

Alongside these, we will develop the student's personal attributes to embody what employers are looking for, such as communication, collaboration, leadership and organisation, and these are embedded throughout our programmes, with student's gaining exposure to these through their teaching, assessments and work-based learning, to be able to evidence these when applying for jobs.

OUR COURSES

All our courses are delivered in partnership with the EFL Trust and USW and will be delivered via blended learning combining face to face learning and online digital media.

All lectures will be based at **Burton Albion Community Football Centre** or **Pirelli Stadium** and course materials are available through online learning environment.

The course consists of 300+ hours, worked based learning and residential trips to the **University of South Wales** each year.



Community Football Coaching & Development

- Community Football Coaching
- PE and School Sport
- Strategic Sports Development
- Applied Professional Project

Completion of UEFA C Coaching Qualification



Sports Coaching and Development

- Community Sports Coaching
- Creative PE teaching and Health & Wellbeing
- Strategic Sports Development
- Applied Professional Project
- Sports coaching and leadership



Sports Business and Management

- Strategic Business Management
- Digital Marketing and Public Relations in Sport
- Business Analytics
- Sports Finance

COMMUNITY FOOTBALL COACHING & DEVELOPMENT

ABOUT

Delivered in partnership with EFL Trust and USW

Delivered via blended learning

Embedded work based learning at Burton Albion Community Football Centre

Completion of UEFA C Coaching Qualification

WHAT WILL YOU STUDY

Community Football Coaching

PE and School Sport

Strategic Sports Development

Applied Professional Project

HOW YOU WILL STUDY

Face to face lectures based at the Burton Albion Community Football Centre

Course materials available via an online virtual learning environment

300+ hours of work based learning with Burton Albion Community Trust

2 residential visits to the University of South Wales



SPORTS COACHING & DEVELOPMENT

ABOUT

Delivered in partnership with EFL Trust and USW

Delivered via blended learning

Embedded work based learning at Burton Albion Community Football Centre

WHAT WILL YOU STUDY

Community Sports Coaching

Creative PE teaching and Health & Wellbeing

Strategic Sports Development

Applied Professional Project

Sports coaching and leadership

HOW YOU WILL STUDY

Face to face lectures based at the Burton Albion Community Football Centre

Course materials available via an online virtual learning environment

300+ hours of work based learning for Burton Albion Community Trust

2 residential visits to the University of South Wales



SPORTS BUSINESS AND MANAGEMENT

ABOUT

Delivered in partnership with EFL Trust and USW

Delivered via blended learning

Embedded work based learning at The Pirelli Stadium

WHAT WILL YOU STUDY

Strategic Business Management

Digital Marketing and Public Relations in Sport

Business Analytics

Sports Finance

HOW YOU WILL STUDY

Lectures based at the Pirelli Stadium.

Course materials available through an online virtual learning environment

300+ hours work based learning in first two years of study

3 residential visits to University of South Wales each year



ENTRY REQUIREMENTS & APPLICATION INFORMATION

ENTRY REQUIREMENTS

ALL OUR COURSE REQUIRE A
MINIMUM OF:

- **A Level – CDD**
- **BTEC – MMP**



APPLICATION INFORMATION

Apply for this course through
UCAS

www.ucas.com

Apply to the University directly at
www.southwales.ac.uk/apply

All applicants must be affiliated
to **Burton Albion Football Club**





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incident. It is hard work,
learning, studying,
most of all, love of what
learning to do.



FOR MORE INFORMATION

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