



BURTON ALBION FC
COMMUNITY TRUST

**Social Prescribing
Link Worker
Vacancy Pack**



The Burton Albion Story

Burton Albion Community Trust (BACT) was established in 2011 as the charitable arm of Burton Albion Football Club. Following the club's historic promotion from the National League to the English Football League.

Since its inception, BACT has grown into a leading community organisation in East Staffordshire, delivering high-impact programmes that promote health, education, social inclusion, and community engagement.

For over a decade now, Burton Albion Community Trust, the Football Club's charitable arm, has been on a mission to make a difference to its Communities in East Staffordshire using the power of Sport and the brand of Burton Albion Football Club.

The Charity is now proudly in its 14th year of operation and the mission remains at the forefront of our ambition.

The 2024/25 Impact Report showcased BACT's achievements during this period, with 52 varied programmes delivered and over 17,500 individuals engaged — a 24% increase from the previous year. These programmes made a tangible difference by enhancing participants' physical and mental wellbeing, supporting educational progress, and fostering social inclusion throughout the region.

The Trust's work has also been recognised for its significant economic and social value, with its activities generating a social return on investment valued in the millions of pounds.

Within BACT the Health and Wellbeing provision includes the East Staffordshire Social Prescribing service and the delivery of programmes aimed at supporting the community to increase confidence in their social, emotional and physical abilities. Enhancing quality of life and reducing social isolation.

In Education, the Trust supports young people through mentoring, alternative learning pathways, and successful Football & Education programmes — some of which have earned national recognition.

Social Inclusion is central to BACT's mission, providing targeted support for vulnerable groups and using the power of the badge to bring communities together through sport. The Trust also promotes diversity and equality through inclusive programmes and community-focused events.

BACT has hosted international events, including the England Walking Football tournament, and led overseas volunteering projects in Ghana, encouraging global citizenship. Initiatives such as the Women and Girls Team match day takeover have championed gender equality in sport and inspired increased female participation.

In July 2025, Burton Albion FC will celebrate its 75th anniversary. While reflecting on the club's achievements over the past 75 years, the focus now shifts to the future and what the next 75 years may hold.



OUR STRATEGIC OBJECTIVES

1

TO MAKE A DIFFERENCE

2

TO DELIVER HIGH QUALITY

3

TO CREATE EXPERIENCES

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|--------------------------|--|
| Job Title: | Social Prescribing Link Worker |
| Location | Burton Albion Community Football Centre The Pirelli Stadium, Princess Way, Burton on Trent, DE13 0AR |
| Reporting To | Lead Social Prescriber |
| Salary: | £28,275.00 per annum |
| Contracted Hours: | Standard working week of 37 ½ hours (part time hours considered 22.5hrs +) predominantly Monday to Friday with an occasional requirement hours worked outside of office hours including weekends for events to meet the demands of the business. |
| Contract Type: | Permanent |

Job Summary:

The postholder will be employed by Burton Albion Community Trust as a Social Prescribing Link Worker to support the delivery of the East Staffordshire Social Prescribing Service, on behalf of the Primary Care Network. The postholder will work collaboratively within an integrated model of care to support the health and wellbeing of patients and local people working closely with GP teams, and local statutory, and non-statutory agencies including voluntary and community groups.

The Role:

- Give people time to focus on ‘what matters to me’ and take a holistic approach to an individual’s health and wellbeing.
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- Take a whole population approach, working with a range of people who may benefit from social prescribing, including people who are lonely, have complex social needs, low level mental health needs and long-term conditions.
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- Help people to identify issues that affect their health & wellbeing, and co-produce a simple personalised care and support plan.
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- Support people by connecting them to non-medical, community-based activities, groups and services that meet their practical, social and emotional needs, including specialist advice services and arts and culture, physical activity, and nature and green based activities .
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- Use coaching and motivational interviewing techniques to support people to take control of their own health and wellbeing.
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- Support development of accessible and sustainable community offers by working in partnership with VCSE organisations, local authorities and others to identify gaps in provision, and take a community development approach to enabling growth in community activities and groups.



Qualifications / Experience / Knowledge:

- NVQ Level 3, Advanced level or equivalent qualifications or working towards
- Training in motivational coaching and interviewing or equivalent experience
- Experience in supporting people, their families and carers in a related paid role or voluntary capacity
- Experience of supporting people with their mental health in a paid, unpaid or informal capacity
- Experience of working in advice and guidance, community development, adult health and social care or public health/health improvement
- Experience of using a case management system
- Experience of data collection and using tools to measure the impact of services
- Knowledge of the personalised care approach
- Understanding of the wider determinants of health, including social, economic and environmental factors and their impact on communities, individuals, their families and carers
- Knowledge of community development approaches
- Knowledge of IT systems, word processing skills, ability to send emails and use the internet to create simple plans and reports
- Knowledge of, and ability to work to, policies and procedures, including confidentiality, safeguarding, lone working, information governance, and health and safety
- Knowledge of how the NHS works, including primary care

Personal Specification:

- Ability to work in a non-discriminatory manner, in accordance with Burton Albion Community Trust's Equality Policy.
- Ability to actively listen, empathise with people and provide person centred support in a non-judgmental way
- Ability to build relationships with people from all backgrounds and communities, respecting lifestyles and diversity
- Committed to reducing health inequalities and proactively working to reach people from all communities
- Ability to communicate effectively, both verbally and in writing, with people, their families, carers, community groups and partner agencies adapting communication styles accordingly
- Commitment to collaborative working with all local agencies (including VCSE organisations and community groups). Able to work with others to find creative solutions to community issues/ gaps in provision
- Can demonstrate personal accountability, emotional resilience and ability to work well under pressure
- Ability to work from home
- Ability to meet the travel needs of the post.



OUR MISSION

Making a difference in our communities through the power of sport and brand of Burton Albion Football Club.



OUR VALUES



Be Inspiring

Driven by a passion for Burton Albion and our local community.



Be Engaging

Through understanding our communities, delivering targeted projects & programmes.



Be Passionate

Empowering individuals and communities to reach their full potential.

Roles and Responsibilities:

- Accept referrals from East Staffordshire Primary Care Network, GP surgeries and from a range of external agencies.
- Provide personalised support to individuals, their families and carers to access community-based activities and support that can help them to take control of their health and wellbeing through co-producing a simple personalised care and support plan and introducing people to appropriate activities, groups and services.
- Work with appropriate supervision to manage and prioritise your own caseload, in accordance with needs, priorities and support required by individuals. Refer people back to other health professionals/agencies, as appropriate or necessary.
- Increase the strength and capacity of the community, enabling local VCSE organisations and community groups to both receive social prescribing referrals and to make referrals to social prescribing link workers.
- Build ongoing relationships with local infrastructure organisations, community activities and support services to increase knowledge of the community support offer, and work collaboratively to develop effective partnership working to support the community offer to be sustainable, identifying gaps in provision, nurturing community assets and sharing intelligence on gaps or problems with commissioners and local authorities
- Educate non-clinical and clinical staff within PCN on the community support offer, how and when patients can access it, and the value of non-medical community-based interventions. This may include verbal or written advice and guidance.
- Promote social prescribing as an approach across the PCN and wider agencies, including its role in supported self-management, in addressing health inequalities and the wider determinants of health, reducing pressure on statutory services, improving access to healthcare and improving health outcomes, and in taking a holistic approach to care.
- Adhere to BACT and PCN policies around data protection legislation and data sharing agreements, ensuring people give appropriate consent.
- Adhere to organisational policies and procedures, including confidentiality, safeguarding, lone working, information governance, equality, diversity and inclusion training and health and safety.
- This position requires flexibility as the role may require occasional evening and weekend work.



Business Statements:

General

This document is a guide only and should not be regarded as exclusive or exhaustive. It is intended as an outline indication of the areas of activity and will be amended in the light of changing needs of the organisation.

All employees may be required to undertake any other duties as may be reasonably requested.

Code of Conduct

The Club expects the highest standards of integrity and conduct in all matters concerning the Club and its employees. The Code of Conduct (along with the Staff Handbook) makes clear the standards of conduct expected from its employees and explains the responsibilities of the Club, as the employer. All employees are expected to act wholeheartedly in the interests of the Club at all times. Any conduct detrimental to its interests or its relations with its customers, suppliers, the general public or damaging to its public image shall be considered to be a breach of Club rules and policies. Discriminatory, offensive and violent behaviour are unacceptable and any complaints or concerns will be dealt with and acted upon.

Equality Inclusion & Diversity

Burton Albion are committed to ensuring that equality, inclusion and diversity of opportunity is at the very heart of everything we do to ensure we provide fair and non-prejudicial access to the services across the Club. We uphold everyone's freedom of rights and choice to be different and aim to provide opportunities for everyone to succeed. It is the policy of the Club that no person, whether player, job applicant, employee, volunteer or customer, shall be discriminated against. The Club opposes all forms of unlawful and unfair discrimination, either direct or indirect, or harassment, on the grounds of the following 'protected characteristics': Age, Disability, Gender Reassignment, Marriage & civil Partnership, Pregnancy & Maternity, Race, Religion or Belief, Sex and Sexual Orientation. Anyone who is found to be in breach of this could receive disciplinary action, which may well include suspension and dismissal.

The Club is fully committed to the EFL Equality, Diversity & Inclusion Standards and we particularly welcome 'entry level' applications from women, individuals from Black and Minority Ethnicities, the LGBT community and anyone with a disability.

Safeguarding

Burton Albion are committed to and has both a moral and legal obligation to ensure that all children and vulnerable adults are protected and kept safe from harm whilst engaged in services organised and provided by the Club and believes that the general wellbeing, welfare and safety of all children and vulnerable adults engaged in Club activities is of the utmost importance. The Club will fulfil its responsibilities by ensuring it displays best practice in safeguarding matters – including Safer Recruitment - , carried out in a spirit of partnership and openness with the child or vulnerable adult, families and the relevant local authority.

Potential applicants are advised to check on the government website (<https://www.gov.uk/tell-employer-or-college-about-criminal-record/what-information-you-need-to-give>) whether cautions / convictions should be disclosed as part of their application.



Company Benefits & Application:

What working for Burton Albion Community Trust can offer you?

- Competitive Salary.
- 33 days Annual Leave (inc Bank Holidays) and your birthday off.
- Excellent Training Opportunities.
- Flexible Working.
- Optional Full Uniform.
- Onsite Parking.
- Company Discounts.
- BAFC Staff Discounts.

How to Apply :

If you would like further information about the role or have any questions or queries, please contact bactvacancies@burtonalbionct.org

To apply for the Social Prescribing Link Worker role, please use the following link to access the application portal: <https://burtonalbioncommunitytrust.co.uk/app/uploads/2025/10/Application-Form-2025.docx>

Application deadline: **Sunday 23rd November 2025**

Interviews to be held week commencing: **Wednesday 3rd December 2025**





BURTON ALBION FC

COMMUNITY TRUST

CHARITY NUMBER: 1142920

**BURTON ALBION COMMUNITY TRUST
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